



Taylor Busboom

Associate

Taylor Busboom is a talented, results-oriented individual. After receiving a Bachelor of Arts in Speech Communication from Baylor University she attended the University of Texas-Arlington where she received a Master of Science in Industrial-Organizational Psychology. During her Masters program, Taylor focused on research opportunities and team leadership. Through these pursuits she gained valuable experience in testing, training and development, and selection.

Her entry “Situational Approach to Leadership” has been published in the Encyclopedia of Industrial and Organizational Psychology, and additional research endeavors encompass gender, leadership, and performance studies.

Performance assessments are one of Taylor’s many interests. While working at BNSF Railway she managed the development of an enterprise-wide survey assessing the efficacy of their performance appraisal process. In conjunction, Taylor explored the topic of workplace performance in her final Master’s program paper, “Measuring Performance: The Application of Science to the Measurement of Human Performance in the Workplace.”

After completing her Masters program, Taylor was named Director of Social Services at Brookfeagin Real Estate. In this role, Taylor evaluated and implemented after-school program improvements for urban youth at several Dallas apartment complexes.

Taylor is also active in her community. Her affiliations and volunteer activities include Dallas Leadership Foundation, GRACE (Grapevine Relief & Community Exchange), the Susan G. Komen Breast Cancer Foundation, and many activities at her church.