



## Shannon Barker Consultant

With expertise in workforce development and a Masters in Communication Studies, Shannon is uniquely qualified to support your organization's efforts to develop its workforce, from on-boarding of interns to flexible transitions of retirees.

After studying abroad for several months, Shannon returned to the United States to continue her work in the human capital arena. Over the last several years, her focus has been on fostering relationships between the public and private sectors; creating awareness of community needs and building support of these from private industry. During this time, she worked to educate members of the community on upcoming and current workforce issues, including:

- ⊗ Workforce Lifecycles: Supporting Our Workforce, Building Our Competency From Early Education Up
- ⊗ Why the Private Sector Must Invest in the Education System
- ⊗ The Growing Need for Technical Degrees in a Competitive Global Market
- ⊗ Managing the Multi-Generational WorkForce
- ⊗ The Ever Increasing Skills Gap

Today, Shannon maintains her expertise in these evolving issues as she provides training, coaching, facilitation, and other consulting services across many industries.

Some key accomplishments include:

- ⊗ Graduating Cum Laude with a Master of Science, Communication Studies, 2003
- ⊗ Coordination and Marketing of a "sell out" event supporting Women in the Workforce.
- ⊗ Successfully changed the direction of a small committee focused on workforce issues to include private education; becoming one of the benchmark Workforce and Education Task Forces in the state