



Joan French Senior Consultant

Joan French combines over twenty years of experience in consulting, training, organizational development, group facilitation, and strategic planning to help organizations maximize performance while enhancing individual fulfillment. She established the French & Associates agency in 1980 and through it has assisted a broad spectrum of organizations in achieving measurable leaps in productivity and profitability. French received an American Society for Training and Development scholarship to study for a Master's Degree in Management/Organizational Behavior/ Human Resources from the University of Phoenix where she graduated as *The Outstanding Student* in 1989. She has also been awarded the ASTD's *Professional Trainer* designation, been certified in Accelerated Learning training methods, and has Chaired Management Training and Development for the Denver Chamber of Commerce.

In short, French & Associates' job is to help clients get results in meeting their objectives through pragmatic interventions. The focus is on employee development and includes work in customer service, team building, communications, sales, professionalism, supervisory/management development, and strategic planning. The agency's association with Wilson Learning Worldwide brings a grounding in a vast array of curriculum and assessment tools.

Agency clients have included:

- ⊗ AIC/TechWest
- ⊗ AT&T
- ⊗ Bank One
- ⊗ Broker Restaurants
- ⊗ Brown Palace Hotel
- ⊗ Centura Healthcare
- ⊗ Charter at Beaver Creek
- ⊗ City of Greenwood Village
- ⊗ Dynamic Data Systems
- ⊗ FirstBank
- ⊗ Fort Restaurant
- ⊗ Great West Life Assurance
- ⊗ Haynes Mechanical Systems
- ⊗ Junior Achievement
- ⊗ KOA Radio
- ⊗ KWGN-TV
- ⊗ National Bison Association
- ⊗ Primera Healthcare
- ⊗ Prime West RE Development
- ⊗ Robinson Mechanical Company
- ⊗ Royal Insurance
- ⊗ State Farm Insurance Companies
- ⊗ The Lodge at Vail
- ⊗ Town of Vail
- ⊗ VoiceStream Wireless

Current memberships include:

- ⊗ American Society for Quality Control
- ⊗ American Society for Training & Development
- ⊗ Association for Quality and Participation
- ⊗ Colorado Human Resource Association
- ⊗ Denver Chamber of Commerce