



Croft Edwards

Account Manager & Consultant

A native New Mexican, Croft joined DeLaPorte & Associates, Inc. in 2001 after a career in sales and the military. Croft brings a vast and unique perspective to the DeLaPorte team, that being his application of leadership from a practical and historical perspective. His academic background includes history and business, and his practical background is as a leader in the military.

Since joining DeLaPorte & Associates, Inc., Croft has led or participated in a number of high-profile client projects, some of which include:

- Croft is the lead Facilitator and designer of the Navajo Tribal Utility Authority (NTUA) Leadership Excellence Program. This intensive 12 month course is designed to help the leaders of NTUA create and shape their future aligned with their governing vision, mission and values. This project for the Navajo Nation's utility organization located in Fort Defiance, Arizona is currently in its second year of implementation.
- Co-delivering of the BHPBilliton New Mexico Coal Operations leadership development series in Farmington, New Mexico. The center of this program is its intensive leadership curriculum for BHP's front-line supervisors.
- Co-facilitating the Performance Management Process courses and accompanying one-on-one coaching sessions with over 90 leaders of the Stillwater Mining Company, North America's only platinum and palladium mining company, located in Columbus, Montana.
- One of the primary facilitators for Sandia National Laboratories leadership programs primary course, Social Styles™, at both their Albuquerque, New Mexico location and the Livermore, California location.
- In the course of his time at DeLaPorte & Associates, Inc. Croft has coached

hundreds of individuals for performance improvement and motivation. He has also given many motivational and leadership speeches to several civic organizations.

- Croft is a certified Lean/Six Sigma Green Belt.

Croft learned and honed much of his leadership skills in the U. S. Army. He spent over five years on active duty in the U.S. and the Far East and has spent over seven years in the Army National Guard and Army Reserves. The majority of his time in the Army has been in leadership positions, including an M1 tank platoon leader in Korea, and as a commander of a field artillery battery in the Army National Guard. He is currently a battalion operations officer in the Army Reserve.

Croft received a BA in Financial Administration from Michigan State University and a Masters of Civil War Studies with an emphasis in Leadership and Command from the American Military University in Manassass, Virginia. He is also a graduate of several Army schools of leadership. He recently graduated from the U.S. Naval Command and Staff College at the Naval War College in Newport, RI, and is currently enrolled in the Army Command and Staff College at Fort Leavenworth, KS.

Croft is active in several civic groups, including Toastmasters International, where he has served as Club President and Area Governor. Through his Toastmasters experience, Croft has learned to bring excitement and enthusiasm to his teaching, coaching and mentoring. Croft is also the founder and Past-President of the New Mexico Chapter of the Michigan State University Alumni Association.

Croft's free time is spent with his family: his wife Jeanne, his daughter Sophie, and his two dogs, Zeus and Apollo. His hobbies include woodworking, athletics, reading, and history.