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**DELAPORTE & ASSOCIATES, INC. BRINGS HIGH PROFILE BUSINESS
CONFERENCE TO NORTH TEXAS**
Red carpet event features two dozen presentations from Fortune 100 companies

DALLAS – October 5, 2005 — DeLaPorte & Associates, Inc., an industry leader in executive training, organizational change, and workforce development is bringing North Texas a world-class business conference, featuring 24 sessions led by Fortune 100 executives. The conference will be held from 7:30 a.m. to 4:30 p.m. on Wednesday, Nov. 2, at the Gaylord Texan Resort in Grapevine.

The event will begin with a red carpet celebration and breakfast and will be headlined by keynote speaker Robert B. Coutts, Executive Vice President, Lockheed Martin Corporation. Other speakers at this high-profile event will include executives from General Electric, Alliance Data Systems, Bausch & Lomb, Countrywide, USDA Forest Service, Capital One Auto Finance, and more.

“We are proud to bring a speaker lineup of this caliber to North Texas,” said Jason DeLaPorte, chief executive officer of DeLaPorte & Associates, Inc. “This is an opportunity for businesses in the area to learn about leadership and strategy from some of the most innovative minds in their industries.”

The conference focuses on the areas of leadership, business development, innovation, culture, strategy, driving change, executive selling, project management, communications, and more. Each attendee will be able to select a track of six presentations that best suit their business or educational goals.

The conference allows DeLaPorte & Associates, Inc.’s client base to share “next-practices” and for all attendees to network and learn. It will be especially valuable for

company executives and small business owners to learn from the leaders of major corporations how they have addressed business and human resource challenges.

This first annual conference will also be a celebration of DeLaPorte & Associates, Inc.'s 25 years in business. The red carpet theme is meant to honor client loyalty over the past 25 years, as well as provide a warm welcome to all conference attendees.

“I like to say that this conference will be like the Oscars, and some of the nation’s best-run companies will be on the red carpet,” DeLaPorte said. “The fact that the conference is fully customizable, according to each attendee’s passions and needs makes attending not only a smart business decision, but a rewarding experience as well.”

Full conference passes are available to the public for \$125 at www.delaporte.com. Conference details, including a synopsis of each session and speaker bios are available on the web site also. Seats are limited due to the intimate networking nature of the event. Therefore, passes will not be available at the door.

DeLaPorte & Associates, Inc. was founded in 1980 and has grown to become one of the leading executive training, organizational change, and workforce development companies in the country. The company focuses in three key areas, which include consulting, curriculum design, and facilitation. DeLaPorte & Associates, Inc.'s consulting services include team and individual assessments, executive coaching, mentoring, organizational analysis, project management, strategic planning, and creating proprietary organizational universities. The company also helps organizations solve problems and capitalize on opportunities through world-class training and facilitation programs. DeLaPorte & Associates, Inc.'s world headquarters is in Dallas, Texas.