



Thomas “Mike” Roberts



Thomas Michael
“Mike” Roberts
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Education

- 1972 Bachelor of Arts from UNC at Chapel Hill - Major (PE/Health)
- 1976 Masters of Arts in Teaching from UNC at Chapel Hill - Major (PE/Health)
- 2003-04 Began Doctoral Program of Sports Administration (University of New Mexico) Part-Time

Athletic Administrative Experience

- 1976-1981 Administrator for Games Operations at UNC-CH (This Position in now Full-time Asso. AD)
Supervised organization and implementation of all game day operations for home football games (50,000 seats), home basketball games (10,000 seats), and Olympic sports. Hired, trained, and supervised all games operations and maintenance personnel.
- 1981-1985 Administrator for Program Sales for home football and basketball games
- 1987 Administrator and Host for United States Olympic Festival
- 1988-1992 Administrator for North Carolina State Games
- 1996-1997 Founded Eastern United States Baseball Showcase in Cooperation with Major League Baseball
- 1999-2000 Assistant Athletic Director, UNC Asheville, NC (Operations, Conference Basketball Tourney)
- 2000-2001 Athletic Director Florida Southern College- NCAA II - (Men’s/Women’s teams won SSC trophy for excellence) – Served on President’s Council at FSC, Compliance, Fundraising
- 2004 Assistant to Head Compliance Administrator University of New Mexico (Spring, 2004)
- 2004 Faculty Athletic Committee Graduate School Representative, UNM (Spring, 2004)
- 2004 Director of Special Projects Advancement & Athletics, LeTourneau University

Professional Business Experience

- 1974 Promotional Sales Representative in Building Material Industry
- 1976-2000 Mike Roberts Carolina Baseball Camp, Inc.
- 1972-2004 Member, Board of Directors, Holston Builders Supply (Gross Sales – \$22 million)

- 1974-1975 Member, Board of Directors, Boy’s Clubs of America, Kingsport, Tennessee
- 1991-2004 Vice-Chairman, Board of Directors, Holston Builders Supply
- 1997-2004 Consultant to Holston Builders Supply
- 1998-1999 Director of Marketing, Baseball America Publications, Durham, NC

National, State, and Conference Coaching Committees

- 1985-1989 Chairman, Division I College Baseball Coaches
- 1985-1989 Member, Executive Board, American Baseball Coaches Association (5000 members)
- 1986-1996 Member, Board of Directors, North Carolina Baseball Coaches Association
- 1999-2000 Chairman of Committee to Host Big South Conference Basketball Tournament
- 2000-2001 Assistant Chairman Basketball Committee Sunshine State Conference
- 2004 Athletes for a Better World (State Chairman for State of New Mexico)

Fundraising Experience

Coaching - During 23 years at UNC-CH, initiated fundraising programs to pay salaries of assistant coaches and secretaries; build press box; install new scoreboard, weight room, dugouts, and stadium seating; purchase uniforms and bus; and fund other areas/capital improvements where the operating budget did not cover expenses. Dollar value approximately \$750,000.00 plus \$150,000.00 in endowment account.

Administrative - Have worked on projects with the alumni office, development office, directly with the presidents office and with the fundraising wing of the athletic department at several schools.

Coaching Experience

- 1974-1976 Head Junior Varsity Baseball Coach/ Assistant Coach on Varsity
- 1976-1998 Head Baseball Coach, UNC-CH (Helped teach PE Baseball Lab several semesters)
- 1984 Head Coach, Cape Cod Collegiate Summer League (Made Play-offs)
- 1985-1996 Clinic Coordinator, St. John, United States Virgin Islands
- 1994 Instructor, International Baseball Federation Clinic, Bermuda



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- 1999-2000 Head Baseball Coach – UNC Asheville (Resigned to become D-II athletic director)
- 2000 Head Baseball Coach – Wareham, Cape Code Collegiate Summer Baseball League (Resigned to become D-II athletic director)
- 2003 Head Coach Baseball America All-American High School Game, Ft. Myers, Florida
- 2004-05 Head Coach - Cape Cod Collegiate Baseball League – Cotuit Kettleers
- 2004 Assistant Coach – LeTourneau University

Teaching Experience

- 1998 Physical Education Instructor, UNC-CH (Softball PE Lab Class)
- 2000-2001 Guest Lecturer, Florida Southern College, Sociology Department
- 2000-2001 Instructor at Florida Southern College Wellness Center
- 2001-2004 Teacher of health/physical education at West Cary Middle (Cary, NC) /Track Coach
- 2001-2004 Spinning/Muscle Pump Instructor at Fitness World Health Club (Durham, N. C.)

Head Coaching Record

1978-1998/2000 (Spring Seasons) 805 Wins, 450 Losses, 3 Ties

Coaching Highlights

- 2000 Cape Cod Collegiate Summer League Western Division Championship
- 1978/1989 NCAA Division I College World Series (3rd place – 7th place)
- 9 NCAA Appearances (Last Appearance 1998, 2nd Place South Regional in Final Season at UNC-CH)
- 5 Atlantic Coast Conference Regular Season Championships
- 4 Atlantic Coast Conference Tournament Championships

Team Player Highlights

- Atlantic Coast Conference Player of the Year Awards - 4 (Last Winner – 1998)
- National Freshman of the Year – 1 (Winner – 1997)
- NCAA Player of the Year – 1 (Winner – 1985)
- First Round Draft Choices, Major League Baseball – 8
- Former players in the Major Leagues – 2004 (5)
- Former players who have played in the Major Leagues - 17

Players participating on the USA National Team – 12
Former players or assistant coaches who have become head college coaches - 6

Personal Services Contracts

- 1978-1993 Converse, Inc.
- 1978-1981 Diamond Baseball, Inc.
- 1985-1998 Easton Sports, Inc.
- 1993-1998 Nike, Inc.

Community and Civic Activities

- 1974-2002 Baseball Clinician at National Conference of Fellowship of Christian Athletes
- 1977-2002 Speaker at community, civic, church, and alumni events
- 1992-1998 Motivational Speaker, IBM at Research Triangle Park
- 2001-2004 Member of Church of the Good Shepherd/Men's Bible Study Fellowship

College And Professional Athletic Experience

College

- 1969-1970-1971-1972 Varsity Letter Winner, UNC-CH
- 1970-1971-1972 1st Team All-Atlantic Coast Conference

Professional

- 1972 Drafted by Kansas City Royals
- 1973 All Star Team in Pioneer League – Played for Billings Mustangs
- 1974 All Star Team in Midwest League – Played for Waterloo Royals

Assignments done with DeLaPorte & Associates, Inc.

- Coaching with members of the Children, Youth and Family Department staff in New Mexico.
- Coaching members of staff within Lockheed Martin.

Personal

- Family: Wife – Nancy Richbourg Roberts – Married 34 years
- Daughter: Angela Lynn Roberts, CPA, Blockbuster, Inc.
- Son: Brian Michael Roberts (Professional Baseball) Baltimore Orioles Major League Team